

Artificially enhanced research

Free software and fantastic research

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First, a word about our browser

- It all starts with Mozilla Firefox:
 - A great, feature-filled, secure browser
 - A great platform for ~~geeks~~ developers
 - And free in all senses of the word
- Get it at <http://mozilla.com> - NOW!



LibX toolbar

- Let your library follow you on the Web
 - Quick search the library catalogue and A-Z electronic journals list from the toolbar
 - Proxy URLs for off-campus access
 - Find articles by citation (“Magic” button)
 - Sprinkle lookup “cues” throughout the Web for books and articles:
 - Amazon, Chapters, Google Scholar
- Get it at <http://tinyurl.com/lulibx>

LibX examples

- Quick field search in catalogue:
 - Title: “soccer” and Author: “reilly”
- Embedded cues and xISBN search:
 - <http://tinyurl.com/anciento>
- A-Z e-journals:
 - “sport sciences”



The screenshot shows the Amazon.ca homepage. At the top, the Amazon logo is on the left, and a 'Hello.' message with a sign-in link is on the right. Below the logo is a navigation bar with 'Your Store', 'Wish List', and 'Gift Certificates'. A search bar is prominently displayed with 'Books' selected in the dropdown menu. Below the search bar are links for 'Advanced Search', 'Browse Subjects', and 'New & Future Releases'. The main content area features a book cover for 'THE ANCIENT OLYMPIC GAMES' by Judith Swaddling. The cover is red with a black silhouette of a muscular man. To the right of the cover, the book title and author are listed, along with a star rating and a customer review link. Below this, there is a section titled 'Available from these sellers.' with two options: '5 new from CDN\$ 18.98' and '4 used from CDN\$ 28.71'. At the bottom, there is a promotional message about 'great gifts' and a link to the 'Books Gift Ideas Store'.

Zotero plugin

- Collect, store, organize, and cite your research materials
 - Grab citations with site translators
 - Archive Web pages, PDF documents, and any other file attachments
 - Organize via folders and tags, annotate with notes
 - Search all reference fields, notes, tags, and through full-text (HTML)
 - Generate references in a variety of styles

Site translators

File Edit View History Bookmarks Tools Help

http://web.ebscohost.com/ehost/results?vid=2&hid=5&s

Gmail - Inbox (758) - d... dbx and friends - Ident... Discussions - Project ... Save to Zotero... (EBSCOhost)

New Search Publications Thesaurus Author Profiles More

Sign In to My EBSCOhost Folder New Features! Ask-A-Librarian Help

Searching: **Business Source Complete** Choose Databases »

EBSCO HOST

(jn "Journal of Sponsorship") and ft y in Select a Field (optional)

and in Select a Field (optional)

and in Select a Field (optional) [Add Row](#)

Basic Search Advanced Search Visual Search Search History/Alerts Preferences »

Laurentian University
Université Laurentienne

Search Clear ?

Narrow Results by

Source Types

All Results

Academic Journals

Magazines

Subject: Thesaurus Term

CORPORATE sponsorship

MARKETING

All Results: 1-30 of 30 Page: 1 Sort by: Date [Add \(1-30\)](#)

Results for: (jn "Journal of Sponsorship") and ft y [Alert / Save / Share »](#)

Search Results: Boolean/Phrase

1. [How financially stable is the sponsorship market?](#)

By: Day, Helen. *Journal of Sponsorship*, Jul2008, Vol. 1 Issue 4, p304-306, 3p; (AN 33650617)

[PDF Full Text](#) (95KB)

[Add to folder](#)

Limit your results

Image Quick View

Full Text

Filter by Publication Date:

2008 2008

2008 2008

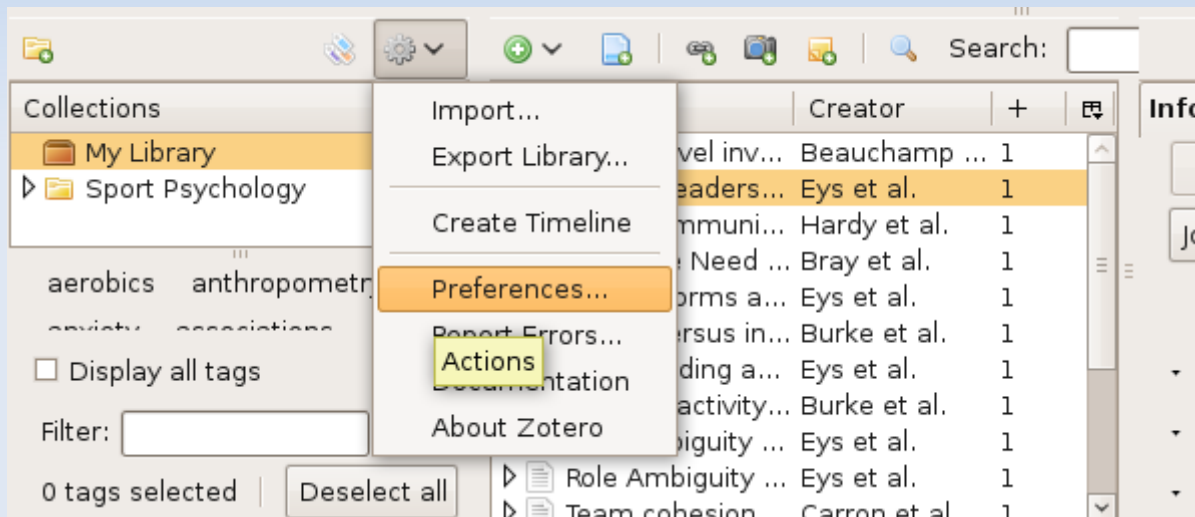
[Update Results](#)

Done

zotero

Make off-campus work easy

- Use Laurentian's proxy to access licensed content in Zotero Preferences:



- Set **General -> Resolver** to:
<http://sfx.scholarsportal.info.librweb.laurentian.ca/laurentian/>

And make it even easier...

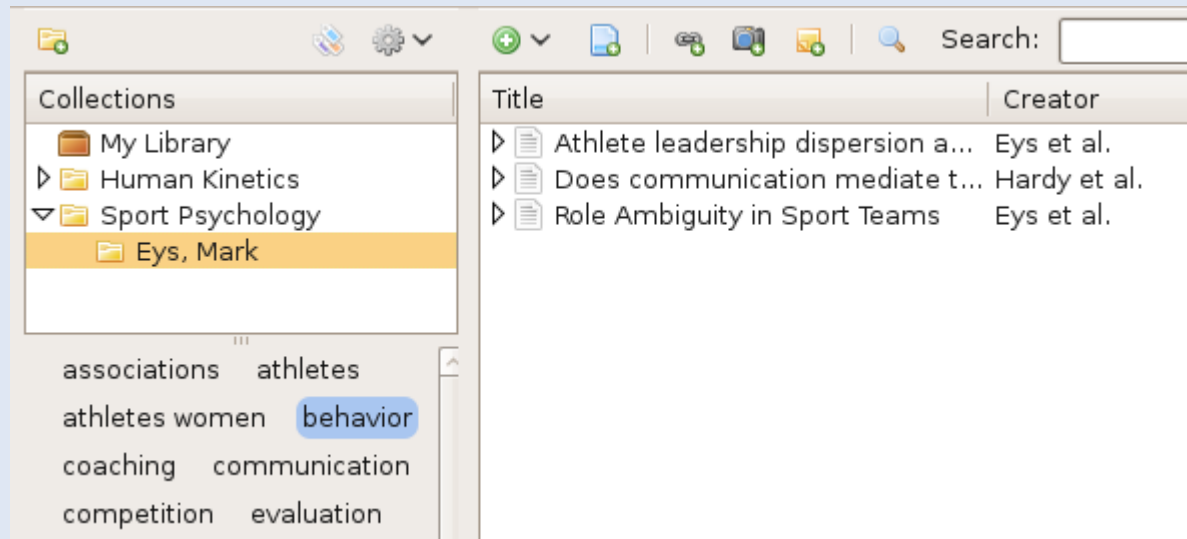
- Automatically grab any available PDF when you save a citation:
 - Set **General -> Automatically attach associated PDFs and other files...**
- So now you can be on the road, completely disconnected, and still be able to access your research resources
- Sorry about that.

Seek and ye shall find

- Zotero and RefWorks offer similar basic and advanced metadata search options (title, author, journal)
 - But Zotero also offers full text search against attached HTML, PDF, and notes – WIN!
 - Beware:
 - Some full-text databases just have poorly scanned documents with no recognized text to index (hello, Gale!)
 - Grab the HTML as well for search purposes

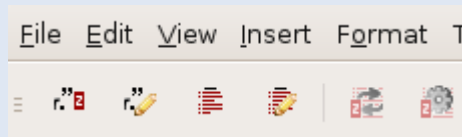
Tag – you're it

- Zotero also offers tagging support, like iTunes
 - Converts subjects and descriptors to tags
 - Add your own custom tags
 - Tags are scoped by collection context



Word processor integration

- Plugins for Word and OpenOffice.org to insert references and generate bibliographies
 - 15 styles including APA, Chicago, and MLA supported out of the box
 - Approximately 1200 more available for download

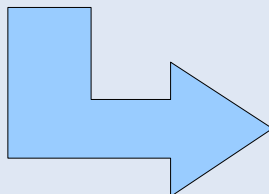


- Let's try it out...

Generating bibliographies

- Better living through automation - but:
 - Your bibliographies can only be as good as your article metadata
 - Translator quality varies from site to site
 - So you still have to do some work...

(...) **Abstract:** Objective: Athlete leader...
Publication: Psychology of Sport and
Exercise [Psychol. Sport
Exerc.]. Vol. 8
Volume: 8



Eys, M. A., Loughead, T. M., & Hardy, J. (2007). Athlete leadership dispersion and satisfaction in interactive sport teams. *Psychology of Sport and Exercise [Psychol. Sport Exerc.]. Vol. 8, 8(3), 281-296.*

Zotero 1.5 “Sync Preview”

- Available now is the “sync preview” release
 - Store your Zotero collection on a remote server
 - Synchronize your collection on multiple computers
 - Share and discover other related resources based on your collection
- Addresses Zotero's Achilles heel – backups are hard

The Escape Clause

- Getting from RefWorks to Zotero is as simple as:
 - (RefWorks): **References -> Export -> BibTeX**
 - (Zotero): **Actions -> Import**
- Automatically converts keywords to tags

And the reverse escape...

- Going from Zotero to RefWorks:
 - (Zotero): **Actions -> Export Library... -> BibTex**
 - (RefWorks): **References -> Import...**
 - Import filter / Data source: **BibTex**
 - Encoding: **UTF-8**
- Caveats:
 - You have to export your entire Zotero library
 - All references go into a single RefWorks folder

Zotero summary

- Positives:
 - Integrated resources can greatly ease workflow
 - Organization and retrieval options are impressive
 - Synchronization and better backup coming soon
 - Gratis and libre
- Negatives:
 - Site translator quality varies widely
 - Not the officially supported option for Laurentian
- All at <http://zotero.org>